

Printwear 2018 Digital Schedule

MONTH:	ADVERTISING CLOSE:	MATERIALS DUE:	CATALOG CONNECTION EMAIL:	ENEWS EMAIL:	PRODUCTS & DEALS	WEBSITE LIVE:
January	December 12	December 19	January 17	Daily M-F**	Weekly**	January 1
February	January 12	January 19	—	Daily M-F**	Weekly**	February 1
March	February 13	February 20	—	Daily M-F**	Weekly**	March 1
April	March 13	March 20	—	Daily M-F**	Weekly**	April 1
May	April 13	April 20	—	Daily M-F**	Weekly**	May 1
June	May 14	May 21	—	Daily M-F**	Weekly**	June 1
July	June 12	June 19	—	Daily M-F**	Weekly**	July 1
August	July 13	July 20	August 15	Daily M-F**	Weekly**	August 1
September	August 13	August 20	—	Daily M-F**	Weekly**	September 1
October	September 13	September 20	—	Daily M-F**	Weekly**	October 1
November	October 12	October 19	—	Daily M-F**	Weekly**	November 1
December	November 13	November 20	—	Daily M-F**	Weekly**	December 1

*Please refer to the 2018 Print Schedule for digital version deadlines

**Check with your Advertising Account Executive for your specific email date