

PRINTWEAR

2018 Print Schedule

| ISSUE: | ADVERTISING CLOSE: | ARTWORK DUE:* | MAIL: | DIGITAL EMAIL: | QUANTITY: |
|---|--------------------|-------------------------------|--------------|----------------|-----------|
| Printwear January | November 29 | December 1 | December 27 | December 27 | 14,858 |
| Printwear February The Team Sales Report | December 27 | January 2 | January 24 | January 30 | 15,060 |
| Printwear March | January 29 | January 31 | February 21 | February 21 | 14,858 |
| Printwear April The Sublimation Report | March 1 | March 5 February 16 | March 26 | March 28 | 14,958 |
| Printwear May | March 30 | April 3 | April 24 | April 24 | 14,958 |
| Printwear June The Hot Graphics Report | April 30 | May 2 | May 24 | May 24 | 14,958 |
| Printwear July | June 1 | June 5 | June 26 | June 26 | 15,008 |
| Printwear August | July 5 | July 9 | July 30 | July 31 | 14,958 |
| Printwear September | August 2 | August 6 | August 27 | August 28 | 15,008 |
| Printwear October The Annual Supplier Guide/Q&A Troubleshooting Guide | August 28 | August 30 | September 26 | September 27 | 15,720 |
| Printwear November The Embroidery Report | October 1 | October 3 | October 24 | October 24 | 14,857 |
| Printwear December The D2 Report | October 26 | October 30 | November 27 | November 27 | 14,857 |

* Dates include items shipping directly to the printer and materials for the digital version