

2019 eNEWS

Practical and relevant industry tips, Q&A, and video—packaged in a user-friendly newsletter format. One exclusive display ad position is available, appearing prominently in the top right corner of the message. One text ad position is available in each eNews message as well.

Distribution: 50,000 recipients

1. EXCLUSIVE DISPLAY AD

\$1,250 per insertion (package pricing available)

Technical Specs:

IMAGE SIZE: 300 pixels W x 600 pixels H

IMAGE SETTING: 72 dpi/RGB

IMAGE FORMATS: JPEG, PNG, or GIF files accepted

2. TEXT/HEADLINE AD

\$315 per insertion (package pricing available)

Technical Specs:

FILE TYPE: Plain text (no images)

LENGTH: 85 maximum characters, spaces included



**PLEASE CONTACT YOUR SALES
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