

Practical and relevant industry tips, Q&A, and video—packaged in a user-friendly newsletter format. Ad appears prominently in the top right corner of the message. One text ad position is available in each eNews message as well.

## Distribution: 50,000 recipients

### 1. DISPLAY AD

**\$1,250** per insertion (package pricing available)

#### Technical Specs:

**IMAGE SIZE:** 300 pixels W x 600 pixels H

**IMAGE SETTING:** 72 dpi/RGB

**IMAGE FORMATS:** JPEG, PNG, or GIF files accepted

### 2. TEXT/HEADLINE AD

**\$315** per insertion (package pricing available)

#### Technical Specs:

**FILE TYPE:** Plain text (no images)

**LENGTH:** 85 maximum characters, spaces included



**PLEASE CONTACT YOUR SALES  
REPRESENTATIVE FOR DETAILS!**



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# PRINTWEAR