

2019 EXTRA eNEWSLETTER

Make your brand the exclusive sponsor of this targeted eNewsletter featuring deep-dive content into a single topic, with reader demographics to match.

100% SHARE OF VOICE: As the exclusive sponsor of this message, you get FOUR distinct banner ads throughout the message.

TARGETED DISTRIBUTION: Each EXTRA eNewsletter reaches an audience active and interested in a single focused category, defined by our audience demographics. Choose your category and we build the eNewsletter around it.

- APPAREL - FOR DECORATION/EMBELLISHMENT
- DIGITAL PRINTING - DIRECT-TO-SUBSTRATE/GARMENT
- EMBROIDERY/MONOGRAMMING/APPLIQUÉ
- HEAT-APPLIED GRAPHICS/HEAT TRANSFERS
- PROMOTIONAL PRODUCTS (DISTRIBUTOR/SALES/BROKER/RETAILER)
- SCREEN PRINTING (APPAREL/HEADWEAR/TOWELS/BAGS/ACCESSORIES)
- SUBLIMATION - SMALL FORMAT (44" OR LESS)

QUALITY CONTENT: The focused content consists of long-form articles, technical tips, survey analysis and more, curated and presented by *Printwear* Magazine's Executive Editor, Carly Hollman.

STAND-ALONE TIMING: The EXTRA eNewsletter is sent no more than once per month, on a Saturday-away from the distractions of the busy work week.

EXCLUSIVE SPONSORSHIP: \$2,995 per message; very limited availability.

SPECS: Image Size: 728 X 90 px; Image Setting: 72 ppi/RGB; Image Formats: JPEG, PNG or GIF files accepted.

PRINTWEAR EXTRA

FOCUS ON: SCREEN PRINTING

ECO-RINSE Revolutionize Your Screen Room!
The M&R Companies Advertisement

AUGUST 1, 2018
A Double-Edged Sword: Choosing and Maintaining Squeegees
Say goodbye to the misunderstood, misappropriated, and oft-misaligned squeegee blade.

MAY 21, 2018
Water World: Tips for Printing with Water-Based Inks
Tackle water-based ink headaches and challenges with these insights, featured in the June issue of *Printwear* magazine.

ECO-TEX MODULAR Automatic Screen Cleaning and Reclaiming System
The M&R Companies Advertisement

FEBRUARY 26, 2018
In Search of the Right Mesh
Get all the mesh-solutions you need in this article from the March issue of *Printwear* magazine.

JANUARY 30, 2018
How to Get Awesome Artwork
Dive into *Printwear*'s February issue with insights on exploring options for finding good artwork.

ECO-RINSE Revolutionize Your Screen Room!

**CONTACT
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