

# PRODUCTS & DEALS

## Connect Qualified Buyers to Your Products

Showcase your top products and deals every week as a cost-effective way to spread the word about your new, featured, or sale product! An image of your product with a short description accompany two interactive links that allow readers access to more information by visiting your product page or shopping cart.

### BENEFITS INCLUDE:

- **VISIBILITY/AUDIENCE** — our Products & Deals message reaches 50,000 industry professionals via email.
- **HIGH SHARE OF VOICE** — limited inventory.
- **DIRECT RESPONSE** — leads and click-throughs are tracked. Monitor your own sales via promo codes!

### DISTRIBUTION: 50,000 recipients

**\$640** includes showcase in weekly message and on [printwearmag.com](http://printwearmag.com). (package pricing available)

- *New Products*
- *Featured Products*
- *Specials (include a promo code and expiration date)*

### ARTWORK SPECIFICATIONS:

**IMAGE SIZE:** 500 pixels W x 500 pixels H

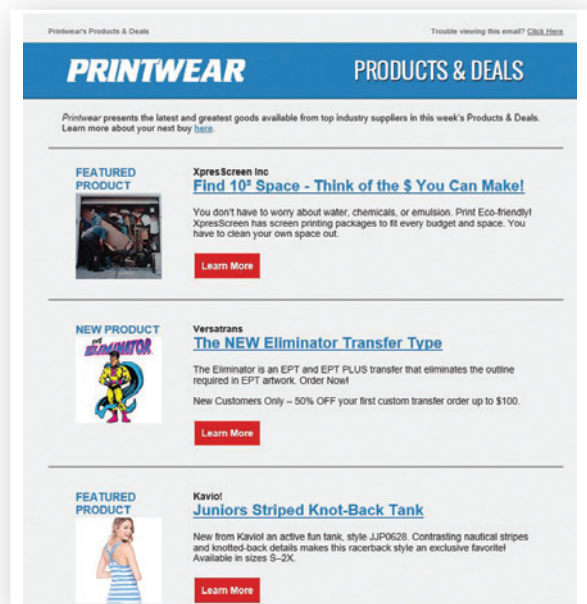
**IMAGE SETTING:** 72 ppi/RGB

**IMAGE FORMATS:** PNG or JPEG files accepted

**TITLE:** 30 characters max (including spaces)

**PRODUCT DESCRIPTION:**

190 characters max (including spaces)



**PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR DETAILS!**



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