

PRODUCTS & DEALS

Connect Qualified Buyers to Your Products

Showcase your top products and deals every week as a cost-effective way to spread the word about your new, featured, or sale product! An image of your product with a short description accompany two interactive links that allow readers access to more information by visiting your product page or shopping cart.

BENEFITS INCLUDE:

- **VISIBILITY/AUDIENCE** — our Products & Deals message reaches 50,000 industry professionals via email.
- **HIGH SHARE OF VOICE** — limited inventory.
- **DIRECT RESPONSE** — leads and click-throughs are tracked. Monitor your own sales via promo codes!

DISTRIBUTION: 50,000 recipients

\$640 includes showcase in weekly message and on printwearmag.com. (package pricing available)

- *New Products*
- *Featured Products*
- *Specials (include a promo code and expiration date)*

ARTWORK SPECIFICATIONS:

IMAGE SIZE: 500 pixels W x 500 pixels H

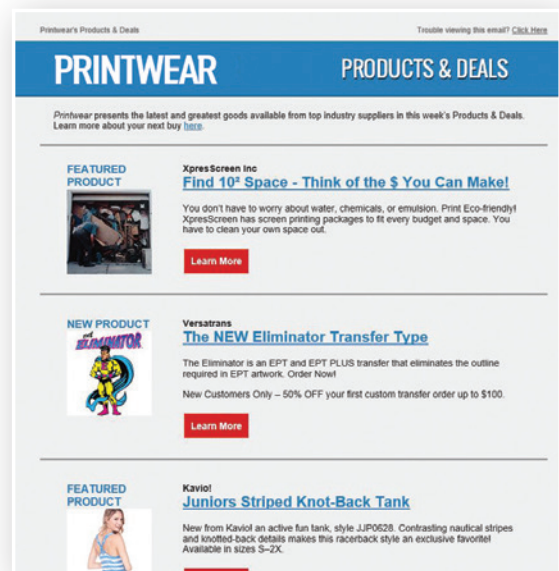
IMAGE SETTING: 72 ppi/RGB

IMAGE FORMATS: PNG or JPEG files accepted

TITLE: 30 characters max (including spaces)

PRODUCT DESCRIPTION:

190 characters max (including spaces)



PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR DETAILS!



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PRINTWEAR