

# SPOTLIGHT Paid Advertorial

## WORKHORSE ROLLS OUT LATEST EVOLUTION OF ODYSSEY PRESSES POPULAR MANUAL PRESS LINE INCREASES QUALITY, PERFORMANCE

In its effort to deliver the highest quality manual printing presses on the market, Workhorse Products recently rolled out its new Odyssey Manual Printing Press lineup.

The Odyssey line remains among the most popular entry-level choices for manual presses, and Workhorse continues to advance the lineup, which features both floor and bench configurations that are ideal for startup operations, home-based businesses, sporting goods retailers and embroidery companies that want to add a screen printing department.

### **'BUILT BY WORKHORSE, PERFECTED BY PRINTERS.'**

The driving forces behind all Workhorse lines are performance and longevity, meaning the company continually seeks new opportunities to enhance and improve upon products. The Odyssey lineup is no exception.

Though not a first-generation product, the latest evolution of Odyssey manual presses debuted in August this year, showcasing Workhorse's commitment to ongoing product research.

Based on feedback from industry professionals, the new Odyssey has improved the build quality from top to bottom, including:

- Heavy duty design structure
- Large diameter center shaft with added center shaft support bracket to add stability to press
- Precision bearing cam follower indexer
- Double detent system to indexer
- Updated printheads with advanced micro-adjustment features
- Printheads come with dye cast spring support system
- New arm mount cradle: Minimizes pallet deflection
- Quick release pallet brackets with rubber coated aluminum pallets

### **A HISTORY OF QUALITY**

Like all Workhorse products, the Odyssey manual press line is engineered, designed, and built to last in the company's vast, state-of-the-art facility in Phoenix, Ariz.

Workhorse Products has over 30 years of manufacturing experience in the screen printing equipment industry. This impressive history stems from a commitment to quality, value, service and performance. Having thousands of machines in the field, both domestically and internationally, has solidified Workhorse as one of the top manufacturers of screen printing equipment in the world.

### **SUPPORT FOR THE LONG HAUL**

Sales and service teams at Workhorse are among the most experienced in the field. They are capable of handling any customer needs and understand that helping to build successful businesses requires more than just providing high quality equipment.

With lifetime technical support and a worldwide dealer network, Workhorse teams aim to help businesses succeed. Whether they're working with a new, existing, small, medium or high production business, Workhorse Products' dedicated sales and service teams are in place to help.

**To learn more about the new Odyssey Manual Press line and Workhorse Products, visit [www.WorkhorseProducts.com](http://www.WorkhorseProducts.com) or call 800-778-8779 to speak with a member of the sales team.**

